



**Transforming Agriculture. Transforming Lives**

[www.iacg-global.com](http://www.iacg-global.com)



## President's Message

Agriculture can bring holistic development around the globe, but it throws unique challenges and is awaiting creative and committed solutions. The sector has been in need of a common platform for convergence of expertise and a specialized agency to implement projects at grass root level. To address the above objectives, Agriculture Today Group along with Indian Council of Agriculture Research and CRISAT came together in the year 2010 to launch India Africa Agriculture Partnership Platform. And thus was International Agriculture Consulting Group created as specialized agency for project consulting and execution. Later, the scope was expanded to include developing countries in Asia and Latin America and other parts of the world.

Agriculture Today Group has been in knowledge management and agribusiness consulting since the year 1996 with a large client base of blue chip agri companies, Institutions and Governments. Its partner, ICAR is the world largest agriculture scientific body with 100+ national level research institutions and 30,000 technical and scientific staff. The other partner, CRISAT, is the largest global organisation under CCIAR system with strong presence in Asia and Africa. IACG with its experience of working across domains, and with the support of ICFA, ICRISAT and ICAR, has developed expertise across the food and agriculture value chain for agribusinesses consulting and projects implementation in India and across the globe. It has developed national and global linkages and taken on board over 1400 experts from all domains to handle specialized as well as large projects on the ground.

IACG as a specialized agency, aims to assist the businesses through professional consulting services from feasibility projects and market studies to due diligence and transaction advisory, funds mobilisation and collaborations to projects implementation in food and agriculture sector. For Governments and large international organisations, IACG provides consulting services for sustainable agriculture development through micro and macro national planning, research and technology development, training and entrepreneurship, infrastructure and institutional set-up, supply chain, markets and value chain developments among others.

**Dr. MJ Khan**

*President - IACG*

## MANDATE

IACC has the mandate for market and feasibility studies, research and transaction advisory, projects consulting, trade, technology and investment facilitation in food and agriculture sector. IACC has the prime focus of mobilizing regional expertise for food and agriculture solutions to corporate sector and government bodies in Asian and African countries



## VISION

To be the most preferred consulting group on agribusiness, food security and sustainable agriculture development

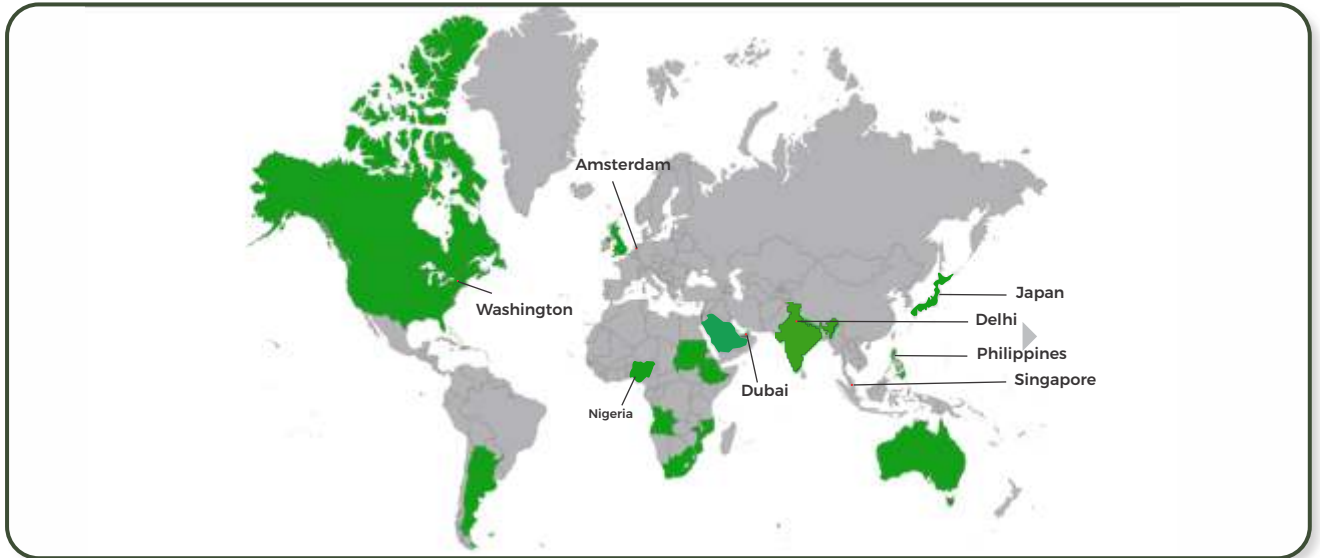


## MISSION

To provide competent business consulting and projects management services to support food and agriculture sector and agribusinesses by delivering sustainable solutions to clients



## OUR GLOBAL PRESENCE



IACG has developed sustainable agricultural growth models by successful execution of projects. IACG mobilizes global expertise to bring transformation in agriculture, agribusiness and allied sectors to provide innovative solutions to businesses and Governments.



## VALUE PROPOSITION

IACG has developed successful models in food production and sustainable agricultural supply and value chains through decades of experience and by onboarding national and global expertise. IACG is a solutions-oriented company that offers cost-effective, high quality and practical solutions from farm production to agribusinesses development.

- ❖ Leading agribusiness consulting group, providing services to regional and global clients
- ❖ In-depth understanding of agribusiness, focused approach and cost-effective solutions
- ❖ Over a decade of experience providing services to 50+ national and global companies and institutions across all domains.

## OUR EXPERTISE

- ❖ Business Research and Feasibility Studies
- ❖ Strategic Research and Transaction Advisory
- ❖ Business Scoping and Projects Consultancy
- ❖ Food And Agro Projects Implementation
- ❖ Agri-Food Value Chain and Marketing



## AREAS OF DOMAIN EXPERTISE

IACG has empaneled 1400 renowned agriculture experts from among the following domains, who have global exposure and experience in food production, business consulting, agro projects, research and development, planning and execution and advisory support. IACG exetive team and global experts resource base enables IACG to deliver expertise and consulting solutions for any small or large projects, anywhere in the world.

- ❖ Hitech Horticulture
- ❖ Dairy, Poultry and Fisheries
- ❖ Agro and Food Processing
- ❖ Precision and Digital Agriculture
- ❖ AgTech Starups and FPOs
- ❖ Micro-Irrigation and Farm Mechanization
- ❖ Animal Feed and Veterinary
- ❖ Agri and Farm Services
- ❖ Agri Food Logistics and Retailing
- ❖ Food Processing
- ❖ Farm Credit and Insurance
- ❖ Technology and Investment
- ❖ Food Production Projects
- ❖ Agro Processing and Food Value Chain
- ❖ Agri Market Linkages and Distribution
- ❖ Project Finance and Management

## OUR STRATEGIC PARTNERS

**Indian Chamber of Food and Agriculture** : ICFA is the apex body in India, working on policy, trade and agribusiness development, nationally and globally. ICFA works closely with the Governments, industry, trade and development institutions, through its 20 industry working groups and 15 apex councils and global trade boards to facilitate businesses with technologies, investment and partnerships towards achieving food and nutrition security.



**International Crop Research Institute** : ICRI for Semi-Arid Tropics is an international public organisation, under CGIAR with headquarter in Hyderabad and regional centres in Mali, Niger, Nigeria, Kenya, Ethiopia, Mozambique, Malawi and Zimbabwe. ICRI is the largest organisation under CGIAR with massive presence in Asia and Africa, which works on a host of semi-arid tropic crops, such as millets, pulses, oilseeds with proven technologies.



**Indian Council of Agriculture Research** : ICAR is the largest agri research organisation in the world. ICAR has under it 104 national level research institutes and 900+ Ag Science Centres, which work on almost every crop or animal and fish, grown anywhere in the world. ICAR has got massive scientific and technical manpower, with expertise in every possible area. ICFA has entered into MoU with ICAR to mobilise expertise for global projects and consulting.



## IACG STRENGTHS



- ❖ Access to a panel of 1400+ empaneled global experts
- ❖ Qualified team of management professionals
- ❖ Partnership with leading national and global institutions
- ❖ Strategic tie-ups with major consulting firms worldwide
- ❖ Linkages with Industry, Government and Institutions
- ❖ Strong information base on agriculture and agribusiness markets
- ❖ Database of over 25000 agri professionals across the country and globe
- ❖ Over a decade of rich experience in agribusiness sector
- ❖ Field network of dedicated consultants from different functional areas
- ❖ Over fifty satisfied clients from corporate and Government sectors
- ❖ A large number of consulting assignments in a variety of area successfully completed
- ❖ In depth understanding of the dynamics of agribusiness industry, investors and technology institutions
- ❖ Deep understanding of the policy and regulatory mechanism, Government approvals and product registrations systems
- ❖ Domain knowledge across the sectors and sub-sectors of food, agriculture, horticulture, livestock, fisheries and agribusinesses



# PANEL OF EXPERTS



**SEEDS**

**Dr. NK Dadlani**

Former Technical Director,  
APSA



**SUSTAINABLE AGRI**

**Mr. MJ Saxena**

Managing Director at  
Ayurvet Limited



**FOOD PROCESSING**

**Mr. JP Meena**

Former Sec, Food Processing,  
Government of India



**ANIMAL HUSBANDARY**

**Dr. KML Pathak**

Former DY,  
DG Animal Sciences, ICAR



**AGRIBUSINESS**

**Mr. Vikram Puri**

Former EVP, Mahindra Agri  
Solutions Ltd



**POULTRY**

**Dr. PK Shukla**

Registrar, DDUVAS and former  
Joint Commissioner, Poultry



**POLICIES**

**Mr. Ashish Bahuguna**

Former Secretary of  
Agriculture and Chairman, FSSAI



**DIGITAL AGRICULTURE**

**Dr. M Moni**

Shobhit University and  
former Director General, NIC



**FARM MACHINERY**

**Dr. Pitam Chandra**

Ex Director, Central Institute  
of Agriculture Engineering



**CONTRACT FARMING**

**Mr. Sudhir Yadav**

Expert, Contract Farming and  
FPO Management



**TRADE**

**Mr. Sudhakar Tomar**

President,  
Indo-Arab Trade Chamber



**HORTICULTURE**

**Dr. HP Singh**

Chairman, Confederation of  
Indian Horticulture



**POST HARVEST MGMT**

**Dr. SM Ilyas**

Ex Director, Central Institute of  
Post Harvest Technologies



**FISHERIES**

**Mr. Ashish Kumar**

Fisheries Expert,  
Government of Jharkhand



**FERTILIZERS**

**Mr. Kapil Mehan**

Advisor, E&Y and Ex VC,  
Fertiliser Association of India



**CROP MANAGEMENT**

**Dr. HS Gupta**

Former DG, Borlaug Institute  
for South Asia



**AGRO PROCESSING**

**Dr. PK Nema**

Professor of Agro Processing,  
NIFTEM



**SUSTAINABLE AGRICULTURE**

**Dr. Gurubachan Singh**

Former Chairman,  
Agriculture Scientist  
Recruitment Board



**PROJECT FINANCE**

**Mr. Ajit Mishra**

Managing Director,  
Fortune Plus Advisory Services  
FZCO, Dubai



**DIGITAL AGRICULTURE**

**Mr. Deepak Pareek**

Agriculture Economist  
and Founder,  
HnyB Tech-Incubations Pvt. Ltd



## MEMORANDUM OF UNDERSTANDING

- ❖ Agtech Insight, California, USA
- ❖ RCD Business Acceleration, United Kingdom
- ❖ Global Bioag Linkage, Alpine, USA
- ❖ Asia Society for Improvement and Sustainable Transformation (ASSIST), Philippines.
- ❖ Business Bridge limited, United Kingdom.
- ❖ Falcon International Consultants FZE, Dubai
- ❖ Tech India Limited, Abuja
- ❖ Magnetic Technologies LLC, Dubai
- ❖ OZ Agribusiness Projects & Investment Ltd. (OAPI), Israel.
- ❖ Cropin Technology Solutions Pvt. Ltd., Bangalore. India
- ❖ Ministry of Defense, Zambia (Farming Projects)
- ❖ Michigan State University for Africa Projects
- ❖ Agriculture Finance Corporation Limited, New Delhi
- ❖ AB Image Engineering Services Limited, Nigeria



**SOCIO-ECONOMIC IMPACT ASSESSMENT OF PEPSICO'S INITIATIVES**



**IACG SIGNED OFF AN AGREEMENT WITH FARM LOGICS TO WORK TOGETHER BOTH IN ASIA**



**CROPIN TECHNOLOGY & IACG SIGN MOU TO SUPPORT SUSTAINABLE AGRICULTURE**



**IACG SIGNED MOU WITH US BASED GLOBAL AGRI BIO LINKAGES INC**



**IACG SIGNS MOU WITH ASSIST HEADQUARTERED AT PHILIPPINES**



**DR. DINESH CHAUHAN, DIRECTOR AND CEO WITH MINISTER COUNSELOR, ANGOLA AT EMBASSY OF ANGOLA**



## OUR PROJECTS

- ❖ Establishment of Raw Cashew Nut Processing Plant, Mozambique, Africa
- ❖ Developing Package of Practice and Agro Technical Support for Wheat Production in Angola for Pasta Products
- ❖ Feasibility study and DPR for Wheat and Alfa Alfa production on 5,00,000 hectares in Sudan for Prince Faisal group, Saudi Arabia
- ❖ Corn production project on 20,000 hectares and market linkages feasibility study and project implementation in Ethiopia for
- ❖ Project study and DPR for 25 acres of modern aquaculture and fish feed project in Zambia for Africa Green Resources
- ❖ Project study and DPR for Texturized Soybean Products \$70 million project in Zambia for Africa Green Resources
- ❖ Private sector intervention in Pulses production in India – A Study to assess impact of selected initiatives in production enhancement, nutritional security and market linkages ” study undertaken for IFPRI, USA.
- ❖ Consultation for prioritization of areas of interventions, Technologies and Geographies – Done for International Food Policy Research Institute, USA
- ❖ Agro support for field trials at various locations in India for production of Chicory for a large multinational client from Belgium.
- ❖ Developing integrated Farming Plan for Madidhoo Island (approximately 100 Ha.) in Maldives. Project includes field crops, protected cultivation and dairy farm development.
- ❖ Preparing a technical feasibility report for establishing 100,000 hectares for production of wheat and alfalfa in near Wadi Halfa in Sudan.
- ❖ Development of 50,000 ha of land of Ministry of Defense, Republic of Zambia for large scale modern farming project in Zambia
- ❖ Feasibility of the maize production, quality and pricing trends and beer production scenario, business environment and regulatory aspect for establishing of maize based beer plant for Ernst & Young, Australia
- ❖ Study of the seeds, pesticides and animal feed business environment and industry dynamics in Nepal and compare cost advantages with India for putting up manufacturing in Nepal or sourcing the requirements from India for Nimbus Group, Nepal.



## OUR CLIENTS / PARTNERS



## OUR GLOBAL PRESENCE



# MEDIA COVERAGE

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**India-Africa Partnership in Agriculture launched**  
 Launching India Africa Partnership in Agriculture (IAPA), consisting of Indian Council of Agriculture Research (ICAR), International Crops Research Institute for Semi-Arid Tropics (ICRISAT) and International Agriculture Consulting Group (IACG), Dr. S Ayyappan, DG, ICAR said that, "the new partnership will transform Africa and significantly contribute to the global food security." India is committed to the sustainable agriculture development of Africa under the South-South Initiative. "The new platform will take on board various stakeholders and provide the Indian expertise and experience to support African countries in finding solutions to their food, agriculture and development challenges," added DG, ICRISAT Dr. William Dar.

IACG President, Dr. M J Khan asserted that the collective strength of three powerful partners will be able to make substantial difference to the engagement of India with the African continent. He added that IACG will serve as effective delivery vehicle to execute the projects and programs of varied nature, whether sponsored by Government of India or other national and international organizations or the India's corporate sector. He said in his welcome address that Indian Government and corporate remain committed to participate in Africa's development and already a large number of India agri companies are playing significant role.

**WORLD OF SORTING TECHNOLOGY**

**Icar mail**

**Partnership initiation between ICRISAT, ICAR and IACG**  
 A new partnership has emerged among three important organizations, viz. International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), Indian Council of Agriculture Research (ICAR) and International Agriculture Consulting Group (IACG) to engage with Africa in providing solutions and helping the region exploit its potential in food and agriculture through country- and region-specific interventions and strategies, involving public-public and public-private partnerships and providing backward and forward linkages, besides research and development support.

In the changing dynamics of world agriculture and the challenge of feeding the growing population, there is need for collective global efforts to address the food security concerns, said Dr. M J Khan, President IACG and Agriculture Today Group. Among the untapped regions with vast potential, Africa offers the scope and opportunity for the world community to engage in the agriculture development and not only meet the challenge of global food security, but also hold out hopes to millions of poor people, added Dr S Ayyappan, Secretary, DARE and DG, ICAR. He added that if three (ICRISAT, ICAR, IACG) partnership is forged, this will deliver tremendous value and substantial results on the ground; and emphasized that ICAR is ready to extend whatever support it could in making this a reality.

**ICRISAT Happenings**  
 in-house Newsletter  
 28 Jun 2013 No. 1577

**Platform for India-Africa Partnership in Agriculture announced**

Director General William Dar announced a "Platform for India-Africa Partnership in Agriculture (PIAPA)" at a "Roundtable meeting on South-South Initiative for Improving Agriculture in India and Africa" held in New Delhi on 24 June. The meeting was jointly organized by ICRISAT, the International Agriculture Consulting Group (IACG) and Indian Council of Agricultural Research (ICAR).

Dr S Ayyappan and Dr Dar at the announcement of the Platform for India-Africa Partnership in Agriculture, in New Delhi. Photo: Prasadrao, ICRISAT

Delivering the opening remarks, Director General William Dar said, "PIAPA provides a platform for focused and systematic international relationships critical for a more effective and inclusive development cooperation between India and Africa. ICRISAT, ICAR and IACG govern the PIAPA platform and bring various stakeholders on board as consortium partners to create better policies, more effective institutions, improved infrastructure, and better access to markets and to higher quality inputs, particularly for dryland farmers in India and Africa."

Speaking on the occasion, Dr S Ayyappan, Director General, ICAR opined, "India is committed to agricultural development in Africa, and the partnerships under the PIAPA platform significantly contribute to South-South initiative activities for improving agriculture in Africa". IACG president Dr M J Khan highlighted the strengths of the partner organizations and highlighted how PIAPA would significantly enhance the engagement between India and the African continent. Dr



**Industry Outlook**  
 DIGITAL TRANSFORMATION  
 DEC 7 2023

**International Agriculture Consulting Group: Provides Agribusiness Consultancy Across Domains**

Their management consulting services focus on evaluating the market potential, identifying market restructuring plans to create alternate channels, International Agriculture Consulting Group brings intense functional expertise and is known for its comprehensive and integrated approach. The company covers global agriculture market through strong digital readiness in agriculture, adopts farming system research and export financing.

The group assists its clients with expert advice and solutions available across the value chain in establishing, expanding and building their firm in this rapidly changing environment. The company offers diverse &

**SPECIAL COVERAGE NEWS**

Zambia looks to Indian Farmers and Investors to help achieve food security, ICRA invites investors

**LATEST NEWS**

Investors' FDI can't start to flow into Zambia

ICRISAT's 50th Anniversary: 50 Years of Agricultural Research

**Cropin Technology & IACG Sign MOU to Support Sustainable Agriculture and Improve Food Security**

Monday, November 16, 2020 12:00 PM (GMT+05:30)

Cropin Technology and International Agriculture Consulting Group (IACG) have signed a Memorandum of Understanding (MOU) to support sustainable agriculture and improve food security. The MOU is a landmark agreement between the two organizations, marking a significant step in their collaboration. The MOU will focus on providing technical assistance and training to farmers in India and Africa, and on developing new agricultural products and services. The MOU is expected to be signed in the next few weeks.

**AgNews**

**International Agriculture Consulting Group inks agreement with Chinese Academy of Agricultural Mechanization Sciences to promote technology transfer and agriculture cooperation in Asia and Africa**

Global Agriculture Consulting Firm International Agriculture Consulting Group (IACG) and Chinese Academy of Agricultural Mechanization Sciences (CAMS) have signed a Memorandum of Understanding (MOU) to promote technology transfer and agriculture cooperation in Asia and Africa. The MOU is a landmark agreement between the two organizations, marking a significant step in their collaboration. The MOU will focus on providing technical assistance and training to farmers in Asia and Africa, and on developing new agricultural products and services. The MOU is expected to be signed in the next few weeks.



**For more details, please contact**

**Asia HO, New Delhi**

**Dr. Sudha Singh**  
sudha.singh@iacg-global.com  
+91-95319 72780

**Africa & Gulf HO, Dubai**

**Ms. Indira Kumar**  
indira.kumari@iacg-global.com  
+971 58 832 3892

**Europe HO, Berlin**

**Ms. Sayyeda Asra**  
sayyeda.asra@iacg-global.com  
+49 1522 6641556

**Tokyo, Japan Office**

**M J Sarosh**  
mj.sarosh@iacg-global.com  
+81-80-4679-0786

**Melbourne, Australia Office**

**Shahid Aziz**  
shahid.aziz@iacg-global.com  
+61-404 804 480

**Johannesburg, South Africa Office**

**Herbie Maluleke**  
herbie.maluleke@iacg-global.com  
+27-73 404 0788

**Abuja, Nigeria Office**

**Dr. S. Hasan**  
s.hasan@iacg-global.com  
+234-818 666 0707

**Bangkok, Thailand Office**

**Dr. M Faheem**  
m.faheem@iacg-global.com  
+66-83893573

**Singapore Office**

**Dr. Parvathi Sathish**  
parvathi.sathish@iacg-global.com  
+65-97379356

***"Registered in UAE as International Agriculture Consulting FZ LLC***

**International Agriculture Consulting Group**

**UAE Address : FDBC0679, Compass Building, Al Shohada Road, AL Hamra Industrial Zone-FZ, Ras Al Khaimah, UAE**

**INDIA Address: 214-218, B-Wing Naurang House, KG Marg, New Delhi - 110001**

**Tel : +91-11-41501465, 41501475 | Email : ceo@iacg-global.com, info@iacg-global.com**

**www.iacg-global.com**